

GMA Georgia's Cities Newspaper - Advertising Program

SPONSORSHIP OPPORTUNITIES

Put your Company in City Halls Across Georgia

GMA's official newspaper, Georgia's Cities Newspaper is THE only statewide publication reaching the municipal marketplace with a qualified circulation of over 7,000 decision makers and key influencers.

Companies can showcase their products, services and solutions through efficient year-round advertising to the publication's receivership of:

- Mayors
- Council members
- Key city employees
- County commission chairs and managers
- Public libraries
- State agency leadership
- Selected press outlets

Georgia's Cities offers GMA's influential municipal community critical insight and information throughout the year. Each article provides readers with key perspective and reporting including state and federal issues impacting cities, municipal best practices and innovations, city highlights and profiles, and solutions that cities can implement to be thriving communities.



RATES			
GA CITIES NEWSPAPER	1x	5x	10x
Full Page - 10" x 16"	\$1,310	\$1,250	\$1,180
1/2 Page - 10" x 7.75"	\$680	\$650	\$615
1/4 page - 4.75" x 7.75"	\$370	\$350	\$330

Note: Rate card is net; agency discounts do not apply.
Material specifications: Ad file formats accepted are tif, jpg, eps, pdf non-bleed.

2019 CALENDAR AND CLOSING DATES			
ISSUES	FOCUS	CLOSING DATE	AD MATERIAL
January	Legislative	11/14/2018	11/28/2018
February	Infrastructure	12/27/2018	1/10/2019
March	Agriculture	1/23/2019	2/06/2019
April	Downtowns	2/22/2019	3/8/2019
May	Mobility	3/25/2019	4/8/2019
June	Tourism	4/25/2019	5/9/2019
August	Historic & Natural Preservation	6/19/2019	7/3/2019
September	Public Safety	7/27/2019	8/9/2019
October	Economic Development	8/26/2019	9/9/2019
November	Community Development	9/20/2019	10/4/2019

*Bonus distribution: January issue at Mayors' Day Conference, June issue at June Annual Convention.

For more information, contact Amy Henderson, email: ahenderson@gmanet.com or phone: 678.686.6226



2019 Business Sponsorships