

GMA 2019 Mayors' Day Conference

January 25-28, 2019 | Sponsorships close November 30, 2018

Over 800 elected officials representing our city and state gather this year at the Atlanta Hilton. This sought-after forum is to gain critical policy insight for the legislative session at hand, learn best practices and continuing education through training, and gather with other peers and leaders.

SPONSORSHIP LEVELS

Our sponsorship levels provide your organization a variety of opportunities to both brand and connect intimately with attendees. All sponsors receive benefits including:

- Company listing: Conference Program, GMA Website, Georgia's Cities Newspaper, General Session screens
- Public acknowledgment by GMA staff

PLATINUM: \$5,000

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- Three full conference registrations (value \$1,500) + three additional tickets to sponsored event = six tickets total to sponsored event
- Thirty-second video (commercial) at sponsored event
- Full-page ad in event program
- Ad in one e-Newsletter edition (distribution 4,000)
- Banner ad in GMA's e-newsletter

GOLD: \$2,500

- Sponsorship of Sunday Awards Luncheon OR Monday Legislative Breakfast
- One full conference registration (value \$500) + two additional tickets to sponsored event = three tickets total to sponsored event

SILVER: \$1,000

- Sponsorship of a Coffee Break servicing weekend attendees OR Sunday Newly Elected Officials Orientation Breakfast. Limited to five sponsors
- Two tickets to Newly Elected Officials breakfast

BRONZE: \$750

- Sponsorship of Sunday predinner reception open to all attendees. Limited to six sponsors
- Two tickets to predinner reception

Note:

Requirement of active/paid 2019 Business Alliance Program status to qualify for Mayors' Day sponsorship

For more information, contact Amy Henderson,
email: ahenderson@gmanet.com or phone: 678.686.6226