

GMA 2019 Annual Convention

June 21-24, 2019 | Sponsorships and Exhibits close May 3, 2019

For 86 years, this energizing and highly awaited 5-day event is held in historic Savannah at the International Trade and Convention Center. The Convention provides over 2,000 city officials and guests with access to continuing education, specialized forums, networking and social events, and industry solutions for municipal governments.

GMA offers a range of participation options including impactful sponsorships, our highly trafficked exhibit hall, and training underwriting that provide optimal branding, networking, and visibility.

EXHIBIT HALL BOOTH SPACE

- Exhibit hall hours: Saturday afternoon, Sunday morning through mid-afternoon
- Rates: Standard 10x10 booth \$875; Double booth \$1,750; Equipment Space \$1,650
- Benefits include company listing on year round interactive floorplan on GMA site, listing in program, listing on event mobile app, five exhibit hall badges for company representatives, and list of registered show attendees (includes name of attendee and city represented)
- Includes space rental only - Additional costs for booth furniture, power, shipping and janitorial through exhibit service contractor

SPONSORSHIP PACKAGE • ALL SPONSORS RECEIVE:

- Company listing: Annual Convention Program, GMA Website, recognition in Georgia's Cities newspaper June and August issues, large screens in general sessions, large signs located throughout convention, and signage at selected sponsor event
- Public acknowledgment by GMA staff at sponsored event
- Tickets to sponsored event and complimentary Convention registration (based on sponsorship level)

Requirement of active/paid 2019 Business Alliance Program status to qualify for Convention sponsorship

PRESENTING: \$25,000

- Thirty-second video (commercial) featured at Saturday Opening General Session
- Opportunity to speak briefly (two minute address) to attendees from stage at General Session
- One full page ad in Convention program
- All benefits of Diamond Sponsorship

DIAMOND: \$20,000

- Joint-sponsor of the Monday evening closing event
- Four full conference registrations (value \$2,000) + six additional tickets to sponsored event = ten tickets total to sponsored event
- Company banner placement in registration area

PLATINUM: \$10,000

- Joint-sponsor of the Saturday Opening General Session
- Two full conference registrations (value \$1,000) + four additional tickets to sponsored event = six tickets total to sponsored event
- Company banner placement in registration area

GOLD: \$5,000

- Joint-sponsor of the Sunday Exhibit Hall Luncheon or Monday Awards Luncheon
- One full conference registration (value \$500) + two additional tickets to sponsored event = three tickets total to sponsored event

SILVER: \$2,500

- Company acknowledgment at one of the following events: City Attorneys' Meeting (limited to 5 sponsors), City Managers' Meeting (limited to 5 sponsors), Exhibit Hall Opening Reception, or Exhibit Hall meal
- Two tickets to sponsored event

BRONZE: \$1,500

- Company sponsor for all coffee and beverage breaks

For more information, contact Amy Henderson,
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